

Xtreme Media Digital Signage (XM DSS) Projects

On Samsung Smart Signage Platform

Case Study: Infosys

Completion: 2014

Infosys has a huge campus in Bangalore that serves thousands of employees. The company has a fleet of buses which cover different routes & offer pick-up & drop facility for employees. Infosys Transport takes care of the complete on-campus logistics. They appointed Xtreme Media to design customized digital signage which would act as a guide & provide appropriate information to employees about the dynamic arrival & departure bus information.

Xtreme Media designed SSSP based digital signage solution with CMS (Content Management Software). This digital signage solution fetches the arrival & departure information from various excel sheets and convert them into suitable HTML format with company branding & emergency/safety guidelines in ticker format.



Route - B2			Route - B3		
Locality	Pick up Point	Time	Locality	Pick up Point	Time
Jubilee Hills	Cross roads	07:30:AM	Moosapet	Bharat Nagar Bus Stop	07:20:AM
Krishna Nagar	Cross roads	07:35:AM	Motinagar	Infront of SBI Bank	07:33:AM
Yousufguda	check post	07:38:AM	Motinagar	Cross Roads	07:35:AM
Kalyan Nagar	Cross roads	07:42:AM	Kalyan Nagar	RTC Bus Stop	07:40:AM
SR Nagar	Umesh chandra statue	07:45:AM	SR Nagar	Before Bus Stop	07:42:AM
Ameerpet	HUDA maitivanam	07:48:AM	Ameerpet	HUDA maitivanam	07:45:AM
Begumpet	Stopper's stop	07:58:AM	Sangeet	Petrol Pump	07:55:AM
Patny	Opp: Orchid florist	08:02:AM	Metuguda	Opp Church	08:00:AM
Metuguda	Opp Church	08:07:AM	Habsiguda	Cross roads(Streel no8)	08:10:AM
Tarnaka	Big Bazar	08:10:AM	Uppal	Cross roads	08:15:AM
Habsiguda	Cross roads(Streel no8)	08:12:AM	SEZ	campus	09:00:AM
SEZ	Non Stop Upto Campus	08:55:AM			

Welcome to Infosys Welcome to Infosys Welcome to Infosys Welcome to Infosys

Case Study: Ujjivan Financial Services

Completion: 2014

Ujjivan is one of the largest microfinance institutions in the country with a large network of 469 branches across the country in 21 states and 3 union territories. It has impacted the lives of more than 2 million unbanked and under-banked customers in urban, semi-urban and rural areas, by addressing the financial needs for micro enterprise, home improvement, education & emergencies. For a financial institution like Ujjivan, who is trying to bring a social change, informing the right audience is an integral part.

To improve their communications & branding power Ujjivan Financial Services opted for Xtreme Media Digital Signage solution on Samsung Smart Signage Platform. Through XMDSS Ujjivan showcases corporate initiatives taken by them through successful video testimonial, corporate videos & images. They use ticker format to display their latest offers and greetings.



Case Study: Reliance Industries

Completion: 2015

Reliance Industries is an Indian conglomerate with company headquarters in Mumbai, Maharashtra, India. Reliance Group owns businesses across India engaged in energy, petrochemicals, textiles, natural resources, retail and telecommunications.

Reliance Industries has chosen Xtreme Media Digital Signage Solution on Samsung Smart Signage Platform as their preferred solution. As Reliance required digital signage supporting portrait orientation, Xtreme Media has customized the solution to meet this criteria. Xtreme Media digital signage installed at Reliance Industries display images, videos, animations & weather updates. Reliance was providing internet connection on server side but they required solution which will support the player side on intranet. Since the weather template included RSS feed, clock and date information it needed to be updated on real time basis, for which internet connection was essential. To overcome this, Xtreme Media further customized solution, which would enable the content to be displayed on intranet. Xtreme Media further customized solution to overcome this hurdle. Through Xtreme Media customized digital signage Reliance can switch on/off display automatically. Xtreme Media's in-house development team has added some features exclusively for Reliance like auto deleting of data if the server is overloaded & controlling the TV remotely etc.